

Dear: Valued ZAPF Member and Stakeholder,

The **Zimbabwe Association of Pension Funds** in partnership with **Insurance24** will on **Friday 10 December 2021** publish the 4th Quarter December 2021 Magazine Issue under the theme, **Closing the savings gap-Restoration of confidence in the pension industry.**

The magazine will provide an opportunity to highlight conference deliberations, resolutions and plans for the future, offer latest news on pensions, investments, law and regulation, informed comment and analysis and special features. Whilst, your organization will get an opportunity to showcase your products and services to the market.

This magazine will improve your brand visibility, highlighting the potential value that customers can derive from dealing with your brand as well as improve brand perception and create customer loyalty.

It will be distributed by ZAPF via its mailing list to ZAPF members and non-members and all insurance boards and investment centres; it will also be available on ZAPF, Insurance24 websites for our local, regional and international readers and readers to access the news.

To advertise in the magazine can contact the undersigned, on Mobile: 0717 115 113 or 0712 769

382 email: info@insurance24.co.zw OR

ZAPF Secretariat on email:

zapf@zapf.co.zw.

DEADLINE

Our advertising booking deadline is Wednesday **08 December 2021.**



ADVERT SIZE	Discounted Advertising Charge
Cover Pages 270mm (h) x185mm (w)	ZW\$39,000
Full Page 270mm (h) x185mm (w)	ZW\$36,000
Half Page 200mm (h) x 185 mm (w)	ZW\$29,750