

**Dear: Valued ZAPF Member,**

The Zimbabwe Association of Pension Funds (ZAPF) in partnership with Insurance24 will on the 16th of July 2021 publish the 6th ZAPF Quarterly Pension Magazine.

The magazine will offer latest news on pensions, investments, law and regulation, informed comment and analysis and special features.

It will be distributed by ZAPF via its mailing list to ZAPF members and non-members and all insurance boards and investment centres; it will also be available on ZAPF, Insurance24 websites for our local, regional and international readers and readers to access the news.

We believe that the magazine provides advertisers with an opportunity to communicate with all stakeholders as well as potential ones.

The magazine page size: 297mm x 210mm. The maximum printed area available for advertising: 270mm x 184mm (27cm x 5 columns being full page) and 200mm x 184mm (20cmx5 columns being half page). The advertising charges are as stated below;

#### **ADVERT SIZES**

Discounted Charge

|                     |            |
|---------------------|------------|
| 27x5 A4 - full page | ZW\$29,750 |
|---------------------|------------|

|                |            |
|----------------|------------|
| 20x5 half page | ZW\$18,550 |
|----------------|------------|

Members and complimentary service providers of ZAPF, take this opportunity to showcase the uniqueness of your products/services as well announcing your pension notices to the insured public.

To advertise in the magazine can contact Insu24 on Mobile: 0717 115 113 or 0712 769 382 email: info@insurance24.co.zw or ZAPF Secretariat on email: zapf@zapf.co.zw.

#### **DEADLINE**

***Articles contribution deadline is 02 July 2021***

***Our advertising booking deadline is 9 July 2021.***